MVP 1

Hypothesis: To connect student, teachers and employer through a medium so that they can share information, exchange documents etc.

Our first idea was to create a unique email domain (**cairns@IT-JOBS.com**) where employers will send the job requirements to the staff on this email and staff will send this job posting to suitable students. If students want to apply staff can reply with recommendation to employer with student details. The idea was simply based on email communication. We just created an email domain to communicate. We used lean UX method and created paper sketches of our idea and before creating the prototype we felt we needed to evaluate our idea. We wrote our interview questions and planned to interview IT students for start. Based on the feedback we received we moved towards our next MVP.

Assumption: Everybody will use it and will regularly check this email for notifications.

Interview Questions:

Q1. Are there any inherent problems with our design in your opinion?

Q2. Was the design easy to use and navigate?

Q3. Is there anything you think could be added to make it better?

Q4. Do you feel like this would help you find a job?

Q5. What other methods do you feel would be more suitable to help you find a job?

MVP 2

Hypothesis:

If students, teachers, and employers have a more efficient form of contact they will be able to increase the number of students that are employed after university and employers will have an easy way to employ IT students.

Our next idea was to create an app which allowed for actual communication between all parties. This involved having a streamlined way for employers to advertise multiple job listings at the same time, to offer these to staff member’s accounts on the app, and then for the staff members to be able to send these to specific students. Having an app instead of an emailing system meant that emails would not get lost amongst a long list and would instead be all in one list on one page. It also means that employers would be able to list a multitude of jobs without having to specifically send them to staff members. Staff members would be able to see a list of all jobs available and send them to specific students to recommend them. We used same interview questions and planned to interview IT students for start. Based on the feedback we received we moved towards our next MVP.

Assumptions: Students and Employers will sign up and have access to smart phones for downloading the app.

Interview Questions:

Q1. Do you use smart phone for job searching? What does you review on that?

Q1. Are there any inherent problems with our design in your opinion?

Q2. Was the design easy to use and navigate?

Q3. Is there anything you think could be added to make it better?

Q4. Do you feel like this would help you find a job?

Q5. What other methods do you feel would be more suitable to help you find a job?

MVP 3

Hypothesis: If we create a better platform other than an app then students, employees and staff will have an easier time connecting and it will allow more post-graduate students to get jobs.

The third MVP was a website as we received feedback that a lot of employers and students would not be overly interested in using an app regularly and we believed that a website would be the best choice. We found out that employers do not use website to post job as they have pc installed in their offices through which they post job. For students, they feel comfortable to use website to apply for a job. They don’t mind app to send them notifications for job posting or updates but they are comfortable applying online.

Assumption: Students and employers have internet connections to their computers and

they will use our website.

Interview Questions:

Q1. Do you use computers for job searching? What does you review on that?

Q1. Are there any inherent problems with our design in your opinion?

Q2. Was the design easy to use and navigate?

Q3. Is there anything you think could be added to make it better?

Q4. Do you feel like this would help you find a job?

Q5. What other methods do you feel would be more suitable to help you find a job?

Part 5